

MEDIA WAREHOUSE

2015



RATE CARD

FULL VERSION

The full issue of the Media Warehouse includes a detailed analysis of five different media, namely: TV, Radio, Newspapers, Magazines, and Online media. A cross-comparison of the consumption of the five different media is also presented.

It also includes the daily audience shares for TV and Radio, as well as the Reach for each station. The full issue also shows the most popular programmes and presenters accordingly for both TV & Radio.

Price: 1,200 Euro excluding VAT

ABRIDGED VERSION

The abridged version of the Media Warehouse provides a clear overview of the type of media consumed by different categories of people, namely categorised by age, gender, and social economic status.

A cross-comparison of the five different media is presented to provide a better understanding of who looks at what, within the local context. In addition, each of the five media is also analysed further in its own dedicated section, presenting the reader with more information related to the five media being analysed.

Price: 500 Euro excluding VAT



46B, Sebuqa Street,
San Gwann SGN 1731
Malta

Tel: (+356) 21335335
info@informa.com.mt